

Order / Rev: 206194
 Alt Order #: 06853183
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: POL/Majority PAC
 Product Desc: 9/18-9/24 SENATE MAJORITY PAC
 Estimate: 1796

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/18/12	09/21/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	- TWTF - -	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	1		\$150.00		0.00						
E 15	WAVY	09/24/12	09/24/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M- - - - -	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$700.00		0.00						
E 16	WAVY	09/24/12	09/24/12	Today Show 2 Today Show 2	CM	9a-10a	M- - - - -	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$500.00		0.00						
E 17	WAVY	09/24/12	09/24/12	Today Show 3 Today Show 3	CM	10a-11a	M- - - - -	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$400.00		0.00						
E 18	WAVY	09/24/12	09/24/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M- - - - -	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$300.00		0.00						
E 19	WAVY	09/24/12	09/24/12	WAVY News 10 @ 6p News 10 @ 6p	CM	6p-630p	M- - - - -	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$1,800.00		0.00						
E 20	WAVY	09/24/12	09/24/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M- - - - -	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$500.00		0.00						
E 21	WAVY	09/24/12	09/24/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	M- - - - -	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$150.00		0.00						
													Totals	33	\$41,100.00